

2019-2020 District Goals



District: District 25 D
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Two training dates for official officer training Reinforcement of training at District Cabinet and Zone meeting

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

LEARNING FOR EVERY LION

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	20
3rd Quarter	20
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 80 new members.

Action Items:

- My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	1	20

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

Action Items:

My district will use and promote membership resources to achieve our goal. Membership Development Grants (New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	20
2nd Quartter	20
3rd Quartter	20
4th Quartter	20

By the end of the 4th quarter, the district's membership drops will not exceed 80 members.

Action Items:

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

80	+	20	-	80	=	20
FY New Members	+	FY Chartter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 200,000 people.

Action Items:

Of the total number of people served in my district, 100,000 people will be youth (under 18 years old).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 350 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Chair to report their club's service.

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$150,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

Additional action items to achieve this goal:

Increase club participation by 60% off those not already contributing by FY2018-2019 club numbers, that would be an additional 12 clubs contributing.

ADVOCATE

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.